

ALLIANCE CIGAR

Dear Friends,

Summer is here and that means business for all our friends in the retail cigar industry!

We have several new line extensions to hot brands like the new Alec Bradley American Classic “Sun Grown”. Take special note of the much asked for MUWAT (“UZI”) from the joint collaboration of Drew Estate and Joya de Nicaragua. There is also a great new packaging innovation from General Cigar that insures the freshness of their best selling premium cigars. These units are great for extending the sales reach of your premium category to locations outside of your humidor. We are one of a very select few distributors that have these new products.

If you haven’t asked for a password to use our online ordering and inventory management website; www.AllianceCigar.com you should consider doing so. We just recently upgraded the site to include more informative tools for educating your team on the premium cigar category. The site also has several different monthly promotions and products from the premier manufacturers like Drew Estate, Rocky Patel, Davidoff, Alec Bradley, Oliva, Altadis, General Cigar and others that are only available through us.

We pride ourselves on having the friendliest Customer Service Team in the Industry Today.

We are a small employee owned Company with over 70 years combined experience in the Imported Premium Cigar industry. We treat our customers with care and respect unparalleled in business today. Just ask one of our customers. Reference and referrals available upon request.

Unlike other Distributors and Wholesalers **our complete focus is on Imported Premium Cigar Brands**; We are unique in this way. Most Tobacco Wholesale Distributors that sell cigars have their focus on other categories of tobacco, like cigarettes, machine made cigars, snuff, etc. In addition most of these companies sell all other types of goods like soda, coffee and phone cards. What does any of that have to do with helping you manage the complex world of Imported premium Cigars? In one word; NOTHING. If you need advice, service, product, selection and pricing when it comes to Imported Premium Cigars we are best prepared to meet and exceed your needs.

Our mission has always been and remains to provide all licensed resellers of fine imported premium cigars the greatest choice with the best pricing possible. Coupled with an unparalleled level of knowledge, service and helpfulness.

Have a profitable and a healthy summer!

Best regards,



**Tom Sullivan
Founder**

WWW.ALLIANCECIGAR.COM

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