

ALLIANCE CIGAR

AMERICA'S PREMIER CIGAR WHOLESALER
FAST · FRESH · FRIENDLY

Dear Friends,

Spring is here and Memorial day is the traditional start of Summer and prime outdoor cigar enjoyment! One of the best ways we have found over the years to keep your premium cigar customer's loyalty is to offer a great variety of today's hottest selling "small batch craft" cigars as well as a comprehensive assortment of Cigar Aficionado's Top 25 Cigars of the Year. We carry almost all of them. We have indicated in our attached price list those Cigars that have received this prestigious distinction. We continually canvass our customers for their opinions all in an effort to pick products that will deliver new sales for your store. We carry the most extensive collection of small batch craft cigars, new brands and exclusive sizes of popular brands. We recommend the following brands if you are looking to balance your humidor with some unique offerings; Cuba Aliados, Rocky Patel Sixty CA's #2 Cigar of the Year 2022, Mi Querida Tri Traca, The Wise Man Maduro (2018 CA Top 25), Asylum, Charter Oak, Warped (#3 Cigar of the year 2019), Foyle, HVC, Buenaventura, Curavari (2016 Top 25), Plasencia "Alma del Fuego (#13 in 2019), Aganorsa Leaf "Signature Selection Maduro", and the #1 Cigar Brands of the Year in Cigar Aficionado; 2020 "PRELUDE", 2019 "Aging Room Quatro Nicaragua" and 2018 "ENCORE".

Please review our Exclusive money saving deals detailed on the back of this cover letter. This month's special feature includes \$5.00 off all 10count boxes of this year's #2 Cigar of the Year the Montecristo 135th Anniversary and \$10.00 off Cuba Aliados by E.P.C. These exclusive monthly promotions are only available thru us on behalf of many of today's premier manufacturer's brands like Drew Estate, Montecristo, Romeo y Julietta, RomaCraft, Foundation Cigar, Rocky Patel, Davidoff, Alec Bradley, My Father Cigars, Kristoff, Cohiba, Oliva, Macanudo, CAO, and others. These Discounts are on top off our regular every day prices and are a great way to increase your profit margins.

We take great pride in having the friendliest Customer Service Team in the industry today. Our singular focus is on Imported Premium Cigar Brands. We will help you manage the complex world of Imported Premium Cigars. If you need advice, service, product, selection and pricing when it comes to Imported Premium Cigars we are best prepared to meet and exceed your needs. Our mission has always been and remains to provide our customers the greatest choice with the best pricing possible. Have a profitable and a wonderful Spring! As always we are honored and grateful to serve you and your company's premium cigar needs, whether that be just a couple of boxes or providing you with all your premium cigar category needs. Thank you once again for your loyalty and support.

Warmest regards,



Tom Sullivan
Founder