

ALLIANCE CIGAR

AMERICA'S PREMIER CIGAR WHOLESALER
FAST · FRESH · FRIENDLY

Welcome to Spring!

We have expanded our selection of the most sought after cigars, exclusive products and the newest premium cigar products. All these new products are marked "New" or "Exclusive" in the catalog to help you in your search.

In addition to the largest assortment of premium imported cigar brands and exclusive products, we distribute the greatest selection of small batch, vintage or boutique brands like; HVC, Warped, StillWell Star, Mi Querida, Curavari, RomaCraft, Leaf by Oscar, Foundation Cigar's Wise Man Maduro, Charter Oak, Asylum, Oscar Valladeres and Robert Caldwell to name a few.

We have an extensive portfolio of "Exclusive" premium cigar sizes of world famous brands like; ACID 20, "Bronxzilla", ACID "Ronin Deluxe", Flor de las Antillas "DeSocio", Rocky Patel Decade, Rocky Patel "Meritage", Rocky Patel "Rockchilde", Oliva V Melanio "DeSocio", and more.

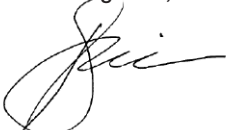
Several new releases that are finding excellent customer results are; Olmec from Foundation Cigar. This is the boldest tasting cigar of the Foundation collection in our opinion. We feature many of Cigar Aficionados Top 25 Cigars of the Year. A complete listing of all the Top 25 for this year as well as the past 5 years can be found in the catalog for your reference and convenience.

Please review our exclusive monthly promotions (detailed on the next page) from the premier manufacturers like Drew Estate, Perdomo, Rocky Patel, JFR, Davidoff, Kristoff, My Father Cigars, Oliva, Altadis, Plasencia and others that are only available through us are detailed on the next page and are a great way to increase your everyday profit margins.

We pride ourselves on having the most helpful Customer Service Team around. Our focus is on helping grow your profitability through the Imported Premium Cigar category. We will help you manage the complex world of Imported Premium Cigars. If you need advice, service, product, selection and pricing when it comes to Imported Premium Cigars we are best prepared to meet and exceed your needs. Our mission has always been and remains to provide all Cigar Retailers the greatest choice with the best pricing possible. Coupled with a superior level of knowledge, service, and helpfulness. Let us know how we can help.

Have a profitable and a wonderful Spring!

Best regards,



Tom Sullivan

Founder