

ALLIANCE CIGAR

AMERICA'S PREMIER CIGAR WHOLESALER
FAST · FRESH · FRIENDLY

Greetings,

We would like to extend our sincerest best wishes for a happy New Year filled with health, happiness and joy for you and your family.

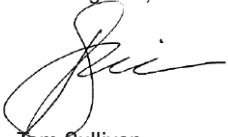
We have highlighted and included a couple of additional pages; #1. Our Top 50 Selling Cigar skus. This page lists the top 50 selling products based on our sales over the past 18 months. We believe these are highly representative of what products sell best and lead the market in consumer interest. We believe these are “must have” products for any retailer. Because these are based on the last 18 months of sales they represent current market trends. #2 We've compiled a page that details all the hottest new accessory products based on your requests for more choices in this profitable category. We also have added many more high value/cost effective humidor options. We continue to bring the most sought after cigars, exclusive products and the newest products to our customers first. All these new products are marked “New” or “Exclusive” in the catalog to help you in your search. #3 We have a page that lists each of the last 5 years of Cigar Aficionado's Top 25 Cigars of the Year that we carry. The Top non-Cuban Cigar 2023's Cigar Aficionado; at #2 is the dynamite Rocky Patel Sixty (93-11195) are available thru us.

In addition to the largest assortment of premium imported cigar brands and exclusive products, we distribute the greatest selection of small batch, vintage or boutique brands like; Warped, Allegiance by E.P. Carrillo, Mi Querida, JFR, StillWell Star, Buenaventura, Curavari, RomaCraft, Leaf by Oscar, Foundation Cigar's Wise Man Maduro, Charter Oak, Oscar Valladares, Asylum, and Robert Caldwell to name a few.

Rocky Patel's annual limited release of “A.L.R.” is here along with the Edge 20th Anniversary along with the just released Dark Star. The new “DARK STAR”. Dark Star is especially noted for one of its filler tobaccos, a seed from Paraguay that was transplanted to Honduras and grown by the Plasencia family. This is the first time that Rocky Patel is using the tobacco in one of its blends. In addition to the Paraguayan seed, other tobaccos from the Jamastran Valley in Honduras and Jalapa, Nicaragua are used for the Dark Star's filler. It's wrapped in a corajo-seed binder, also grown in Honduras, and a Honduran binder. Like many other Rocky Patel cigars, Dark Star is rolled at Plasencia's El Paraiso factory in Honduras.

We pride ourselves on having the friendliest Customer Service Team in the industry today. We are a family /employee owned company with over 90 years combined experience in the Imported Premium Cigar industry. Our singular focus is on helping grow your profitability through the Imported Premium Cigar category. We will help you manage the complex world of Imported Premium Cigars. If you need advice, service, product, selection and pricing when it comes to Imported Premium Cigars we are best prepared to meet and exceed your needs. Our mission has always been and remains to provide all Cigar Retailers the greatest choice with the best pricing possible. Coupled with an unparalleled level of knowledge, service, and helpfulness. Have a profitable and a wonderful New Year!

Best regards,



Tom Sullivan

Founder